

FOR IMMEDIATE RELEASE

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Overture Center hosts annual Blood Drive on Tuesday, April 22

Madison, Wis. (April 9, 2025) — You have the power to save lives. Each day, thousands of people provide compassionate care to those in need by donating blood. You can do the same. Members of the community are invited to Overture Center's annual <u>American Red Cross Blood Drive</u> in Overture Hall Lobby on **Tuesday, April 22 from 9 a.m. to 2 p.m.** Appointments are recommended and can be scheduled online.

"Overture's mission is centered on bolstering our community's creative culture, economy and quality of life through the arts," said Director of Communications and Editorial Content Shari Gasper. "Opening

our beautiful facility to the American Red Cross and its donors stands as a significant step towards achieving this goal. By doing so, we can directly impact the well-being of numerous individuals within our community who require blood. We invite those working, residing or visiting downtown Madison to join us in saving lives through blood donation."

As a thank you for supporting our blood drive, all presenting donors will be entered into a raffle for a chance to win a pair of tickets to <u>Black Violin</u> on Friday, April 25 at 7 p.m. in Overture Hall. In addition, donors giving blood to the American Red Cross between April 14-30 will receive an exclusive Red Cross T-shirt, while supplies last. They will also be entered for a chance to win a \$5,000 prize! There will be three lucky winners. <u>Terms apply</u>.

Celebrating 20 years in Madison, Wis., OVERTURE CENTER FOR THE ARTS is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and four galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in nearly 500,000 educational and artistic experiences each year. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts. overture.org

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