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[Visit our online Media Room for Overture facility photos.](#)



Overture Center hosts blood drive in Overture Hall Lobby on Wednesday, April 10

Madison, Wis. (March 27, 2024) — You have the power to save lives. Each day, thousands of people provide compassionate care to those in need by donating blood. You can do the same. Members of the community are invited to Overture Center's annual [American Red Cross Blood Drive](#) in Overture Hall Lobby on **Wednesday, April 10 from 9 a.m. to 2 p.m.** Appointments are recommended and can be [scheduled online](#) (from the event page, click the red Register button in the left column).

"Overture's mission is centered on bolstering our community's creative culture, economy and quality of life through the arts," said Communications Director Shari Gasper. "Opening our beautiful facility to the American Red Cross and its donors stands as a significant step towards achieving this goal. By doing so, we can directly impact the well-being of numerous individuals within our community who require blood. We invite those working, residing or visiting downtown Madison to join us in saving lives through blood donation."

As a thank you for supporting our blood drive, blood donors will receive a promo code for 10-25% off select 2023/24 season shows and will be entered into a raffle for a chance to win a pair of tickets to [MOMIX Alice](#) on Tuesday, April 16.

In addition, donors giving blood to the American Red Cross between April 8-28 will receive a \$10 gift card by email to a merchant of choice.

OVERTURE CENTER FOR THE ARTS in Madison, Wis., is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and four galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in nearly 700,000 educational and artistic experiences each year. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts. overture.org

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