

FOR IMMEDIATE RELEASE

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Broadway musical '& Juliet' is coming to Overture Center in two weeks

'& Juliet' runs Tuesday, Nov. 26 - Sunday, Dec. 1

Madison, Wis. (Nov. 11, 2024) What would happen if Juliet didn't end it all over Romeo? Get whisked away on a fabulous journey at Broadway's most fun hit musical, & Juliet. Tickets (\$31.40 - \$156.95) are available at overture.org for eight performances from Tuesday, Nov. 26 to Sunday, Dec. 1 in Overture Hall. A select number of premium tickets are available. For groups of 10 or more, please email groups@overture.org.

Featuring songs by the legendary Grammy-winning songwriter/producer **Max Martin**, a book by the Emmy-winning writer from "Schitt's Creek," **David West Read**, direction by **Luke Sheppard** and choreography by Emmy-Award winner **Jennifer Weber**, & *Juliet* opened on Broadway in November 2022, where it continues playing to sold-out crowds and breaking box office records.

The hilarious new musical **& Juliet** flips the script on the greatest love story ever told and asks: what would happen if Juliet didn't end it all over Romeo? Get whisked away on a fabulous journey as she ditches her famous ending for a fresh beginning and a second chance at life and love—her way.

Juliet's new story bursts to life through a playlist of pop anthems as iconic as her name, including "Since U Been Gone," "Roar," "Baby One More Time," "Larger Than Life," "That's The Way It Is," and "Can't Stop the Feeling!"—all from the genius songwriter/producer behind more #1 hits than any other artist this century— **Max Martin**. Break free of the balcony scene and get into this romantic comedy that proves there's life after Romeo. The only thing tragic would be missing it.

The full creative team for the North American tour of & Juliet includes David West Read (Book), Max Martin & Friends (Music & Lyrics), Luke Sheppard (Direction), Jennifer Weber (Choreography), Bill Sherman (Musical Supervision, Orchestrations and Arrangements), Soutra Gilmour (Scenic Design), Paloma Young (Costume Design), Howard Hudson (Lighting Design), Gareth Owen (Sound Design), Andrzej Goulding (Video & Projection Design) and J. Jared Janas (Hair, Wig & Makeup Design) and Dominic Fallacaro (Additional Orchestrations and Arrangements). The North American tour is music directed by Andre Cerullo. US Casting is by Stephen Kopel, Carrie Gardner, and Jillian Cimini, CSA. & Juliet is Executive Produced on Broadway and tour by Eva Price.

& Juliet is produced on Broadway and on tour by Max Martin, Tim Headington, Theresa Steele Page, Jenny Petersson, Martin Dodd and Eva Price.

& Juliet has now been performed on four continents since its World Premiere in September 2019. It began at the Manchester Opera House in England, before moving to London's West End, where it won three Olivier Awards, and 6 WhatsOnStage Awards before playing its final performance at the Shaftesbury Theatre in March 2023. The show had its North American premiere in July 2022 in Toronto, where it broke box office records and played to standing-room-only audiences, before heading to Broadway, where it again broke box office records and plays nightly to sold-out crowds. An Australian production of & Juliet premiered in February 2023 at Melbourne's Regent Theatre and will soon launch a UK Tour (July 2024) and German production (October 2024). The German production marks the show's first production with a book translated into a different language, and will also be the sixth country to welcome & Juliet in less than five years. More information for all productions can be found at andjulietthemusical.com

The Original Broadway Cast Recording of & JULIET was released in October 2022 on Atlantic Records and is available wherever streaming music is played.

CONNECT WITH & JULIET

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Celebrating 20 years in Madison, Wis., OVERTURE CENTER FOR THE ARTS is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and five galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in

more than 500,000 educational and artistic experiences each year. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts. overture.org

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