



# OVERTURE CENTER FOR THE ARTS FACT SHEET

201 STATE STREET, MADISON, WI 53703 | OVERTURE.ORG

Opened on September 19, 2004

Overture Center is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and five galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in more than 500,000 educational and artistic experiences each year.

## MISSION:

To support and elevate our community's creative culture, economy and quality of life through the arts.

## VISION:

Creating extraordinary experiences through the arts.

**OUR FACILITY** is more than 386,000 square feet.

## OUR MAIN THEATERS

**Overture Hall:** 2,255 capacity

**Capitol Theater:** 1,089 capacity

**Playhouse Theater:** 347 capacity

## GALLERIES

**Rotunda Gallery** is on the entry level of the building.

**Galleries I, II and III** radiate off the Rotunda on all three levels.

**Playhouse Gallery** is on the lower level by Playhouse Theater.

## HOURS

### Building Hours

Monday - Saturday, 11 a.m. to 6 p.m.  
Sunday, Noon to 6 p.m.

### Ticket Office Hours

Monday - Friday, 11 a.m. to 5 p.m.  
Saturdays, 11 a.m. to 2 p.m.

*Extended hours on event days.*

## RESIDENT ORGANIZATIONS

- Children's Theater of Madison
- Forward Theater Company
- Kanopy Dance Company
- Li Chiao-Ping Dance
- James Watrous Gallery
- Madison Ballet
- Madison Opera
- Madison Symphony Orchestra
- Wisconsin Chamber Orchestra

## EDUCATION & ENGAGEMENT (FREE AND LOW-COST) PROGRAMS

- Community Ticket Program
- Disney Musicals in Schools
- Duck Soup Cinema
- Educator Resources
- International Festival
- Jerry Awards and Jerry Ensemble
- Kids in the Rotunda
- My Melody
- OnStage Student Field Trips
- Overture Galleries
- The Lullaby Project

## In 2024/25:

- *Overture programs featured 2,431 local (City of Madison and Dane County) artists and 931 touring artists.*
- *Overture presented 698 events where patrons enjoyed 514,817 total artistic experiences, including 134,804 from Broadway, 58,644 from Overture Presents and 101,482 from resident companies.*
- *Education & Engagement programs presented 288 events, creating 189,738 artistic experiences.*



## EXECUTIVE LEADERSHIP TEAM

Our executive team operates under a shared leadership model, fostering innovation, collaboration and inclusivity by distributing decision-making and promoting cross-departmental teamwork.

### Michael Conway

Co-CEO &  
Chief Operating Officer

### Jenie Dahlmann

Co-CEO &  
Chief Marketing and  
Communications Officer

### Emily Gruenewald

Co-CEO &  
Chief Development Officer

### Tim Sauers

Co-CEO &  
Chief Artistic Experiences Officer