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Two local businesses offer \$200,000 match challenge to help Overture Forever Campaign reach its \$30 million goal

Madison, Wis. (Nov. 3, 2025) — The end of the year is fast approaching and so is the opportunity to make a lasting impact on Overture's future. With less than \$1 million left to reach our \$30 million [Overture Forever Campaign](#) goal, [National Guardian Life Insurance Company](#) and [SupraNet Communications, Inc.](#) have presented a **\$200,000 match challenge**. Now is the moment for community members to step into the spotlight and double the power of their gifts!

All gifts made by **December 31, 2025**, will be matched by National Guardian Life and SupraNet

Communications, Inc. up to \$200,000. To make a gift, visit overture.org/give/overture-forever.

“National Guardian Life is proud to support Overture Center and help bring the Overture Forever Campaign across the finish line,” said Joe Celentano, CEO of National Guardian Life Insurance Company and member of Overture’s Board of Directors. “The performing arts play such an essential role in enriching our community and connecting people through shared experiences. We’re thrilled to be part of ensuring Overture’s impact continues for generations to come.”

Likewise, SupraNet Communications, Inc., an Overture partner since 2009, is pleased to support the campaign with this additional boost. Last year, SupraNet helped to execute a significant Wi-Fi network upgrade to better support the shows, artists and patrons. “We’ve enjoyed a long-standing partnership with Overture Center, and this next step reflects our shared commitment to providing exceptional experiences for visitors,” said Bryan Chan, Founder and CEO of SupraNet Communications, Inc.

Fifteen months ago, Overture launched the public phase of this campaign with an inspiring \$10 million gift from the **W. Jerome Frautschi Foundation**. Since then, our generous community has contributed an additional **\$19 million** toward the goal—investing in Overture’s long-term vibrancy and sustainability.

Thanks to this support, the campaign has already funded essential upgrades, including:

- [New high-efficiency boilers](#) to boost energy performance and reliability.
- [Reconstructed chillers](#) for precise, sustainable cooling and water savings.
- [Advanced lighting systems](#) with ETC’s Apex console and Chroma-Q Color Force II instruments for stunning stage effects.
- [Roof repairs](#) across multiple areas of our 400,000-square-foot facility.
- [Modern water softeners and brine tanks](#) to improve sustainability and extend equipment life.

In July 2024, Jerry Frautschi reflected, “When I made my gift for the development of Overture Center, my vision was to create a world-class arts destination that would become the cultural hub of Madison. Its success has exceeded even my most ambitious hopes and expectations.”

Now, we invite the community to join us in celebrating that vision—**and ensuring Overture remains an exceptional building** that brings extraordinary arts experiences to the Madison area.

All gifts are worthy of the spotlight! Whether a one-time, recurring or planned gift through a will, every gift makes a difference.

OVERTURE CENTER FOR THE ARTS in Madison, Wis. is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and five galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in more than 500,000 educational and artistic experiences each year. Overture’s mission is to support and elevate our community’s creative culture, economy and quality of life through the arts. overture.org

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