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Don't miss the 25th Anniversary Tour of MAMMA MIA! coming to Madison March 19-24

Madison, Wis. (March 5, 2024) —The 25th Anniversary Tour of [MAMMA MIA!](#) makes its way to Overture Center as a part of the 2023/24 season. With a limited engagement of eight performances, **MAMMA MIA!** will run Tuesday, March 19 through Sunday, March 24.

MAMMA MIA! will play Tuesday through Friday at 7:30 p.m., Saturday at 2 p.m. and 7:30 p.m. and Sunday at 1 p.m. and 6:30 p.m. Tickets are available online at overture.org. To charge tickets, call 608-258-4141 (Monday-Saturday, 11-6, Sunday 12-6).

About MAMMA MIA!

Since premiering in London in 1999 and on Broadway in 2001, the irresistible musical has captured the hearts of millions around the globe. The sunny, funny tale of a mother, a daughter and three possible dads on a Greek island paradise, all unfolding to the storytelling magic of ABBA's timeless songs, has now been seen live on stage by 65 million people across the world and turned into two record-breaking movies – *MAMMA MIA! The Movie* and *MAMMA MIA! Here We Go Again*.

To date, **MAMMA MIA!** has been seen in 50 productions in 16 different languages grossing more than \$4 billion at the box office.

MAMMA MIA! opened on Broadway in 2001 where it played for a record-breaking 14 years, first at the Winter Garden Theatre, then at the Broadhurst Theatre. The show also toured North America from 2000-2017 with four different touring companies spanning this period.

Also produced by Craymer, *MAMMA MIA! The Movie* became the highest grossing live action musical film of all time upon its release in 2008. A second film, *MAMMA MIA! Here We Go Again*, opened in July 2018 and is the most successful live musical movie sequel of all time. The films starred a host of stars including Meryl Streep, Christine Baranski, Julie Walters, Pierce Brosnan, Colin Firth, Stellan Skarsgård, Amanda Seyfried, Dominic Cooper, Lily James and Cher.

With music and lyrics by **Benny Andersson & Björn Ulvaeus**, **MAMMA MIA!** is written by **Catherine Johnson**, directed by **Phyllida Lloyd** and choreographed by **Anthony Van Laast**. The production is designed by **Mark Thompson**, with lighting design by **Howard Harrison**, sound design by **Andrew Bruce & Bobby Aitken**, and musical supervision, additional material and arrangements by **Martin Koch**.

The North American tour is booked by **The Booking Group** with casting by **Tara Rubin Casting**.

MAMMA MIA! is produced by **Judy Craymer, Richard East & Björn Ulvaeus** for **Littlestar** in association with **Universal**. **Amy Jacobs** of **Bespoke Theatricals** is the Executive Producer in association with **Work Light Productions**.

The special edition cast recording of **MAMMA MIA!** is available on Decca Broadway.

For information about **MAMMA MIA!** visit www.mammamiathetour.com.

Follow on [Instagram](#), [TikTok](#) and [Facebook](#) @MammaMiaTheTour.

OVERTURE CENTER FOR THE ARTS in Madison, Wis., is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and four galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in nearly 700,000 educational and artistic experiences each year. With the vision to “create extraordinary experiences through the arts,” Overture’s mission is to support and elevate our community’s creative culture, economy and quality of life through the arts. overture.org

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