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## ***Avatar: The Last Airbender In Concert* comes to Madison on Friday, October 25**



Watch the official trailer [here](#)

***Experience the Beloved Animated Series' Soundtrack Performed by a Live Orchestra, as Aang's Epic Journey Comes to Life on a Cinema Screen***

**\*\*\* TICKETS ON-SALE FRIDAY, APRIL 19 AT 11 a.m. \*\*\***

**Madison, Wis.** (April 16, 2024) — Get ready for an unparalleled musical odyssey as Nickelodeon, GEA Live and Senbla proudly present: ***Avatar: The Last Airbender In Concert***. Immerse yourself in an over two-hour show with a live orchestra bringing the show's iconic musical score to life, in perfect harmony with highlights and favorite moments from the series. Taiko and erhu will share the spotlight with violins and clarinets, while the series' most beloved scenes play out on screen, bringing viewers into the *Avatar*

world to experience the series' most memorable moments with Aang, Katara, Toph, Sokka, Zuko and more.

***Avatar: The Last Airbender In Concert*** will perform in **Overture Hall** on **Friday, October 25 at 6:30 p.m.** Tickets will go on sale on **Friday, April 19<sup>th</sup> at 11 a.m.** at [overture.org](https://overture.org).

***Avatar: The Last Airbender In Concert*** audiences will immerse themselves in a two-hour special with a live orchestra bringing the show's iconic musical score to life, in perfect harmony with highlights and favorite moments from all three seasons of the series. Taiko and erhu will share the spotlight with violins and clarinets, while the series' most beloved scenes play out on a full-size cinema screen, bringing viewers into the *Avatar* world to experience the series' most memorable moments with Aang, Katara, Toph, Sokka, Zuko and more.

The creative mastermind behind the original music for the *Avatar: The Last Airbender* animated series, Emmy Award-winning composer and musician Jeremy Zuckerman, has teamed up with show co-creators Michael Dante DiMartino and Bryan Konietzko as well as Jeff Adams (the show's original editor) to expand the series original compositions for the concert series. This spectacular production not only magnifies the epic scope and high drama of the series, but also marks a thrilling first for fans offering an opportunity to experience the captivating world of *Avatar: The Last Airbender* through this live orchestra concert.

"It's been incredibly satisfying and moving to see the audiences' emotional response to these concerts, and to be a part of that atmosphere is a uniquely beautiful experience," said Zuckerman. "I'm overjoyed that many more people - Avatar fans both new and old - will get to experience the show during this wider tour."

Don't miss this extraordinary chance to relive the epic odyssey of *Avatar: The Last Airbender* like never before. For more information, tour dates and tickets, please visit [avatarinconcert.com](https://avatarinconcert.com) and follow #avatarinconcert, @avathelastairbender on [Facebook](#) and [Instagram](#); and, @teamavatar on [YouTube](#). Honored with a Peabody Award and Primetime Emmy, along with multiple Annie Awards and Genesis Awards Nickelodeon's *Avatar: The Last Airbender* emerged from its three-season run (61 episodes), from February 2005 to July 2008, as one of the most beloved animated properties in history. In 2021 Nickelodeon announced the launch of Avatar Studios, a new division designed to create original content spanning animated series and movies based on the world of *Avatar: The Last Airbender* and *The Legend of Korra*.

The animated series' success has also spawned a companion podcast *Avatar: Braving the Elements*, currently in its season third season, a remastered soundtrack from series (and tour) composer, Jeremy Zuckerman, now out on digital and vinyl. The property has also been translated into several bestselling book series, which continue to roll out new original stories. The graphic novel series has sold over three million copies, and the young adult novels have spent 25 total weeks on the New York Times bestseller list and have over 700,000 copies in print.

### **About Nickelodeon**

Nickelodeon, now in its 45<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit [nickpress.com](https://nickpress.com).

Nickelodeon is a part of Paramount's (Nasdaq: PARA, PARAA) global portfolio of multimedia entertainment brands.

### **About GEA Live**

Since its inception in 2003, GEA Live has delivered innovative live entertainment projects in more than 40 countries, becoming a global leader in the location-based entertainment sector. GEA Live has closely cooperated with the legend Maestro Ennio Morricone (representing him exclusively for all live touring) as well as with icons of the music film industry such as James Newton Howard, Giorgio Moroder and George Fenton. In addition to producing live cinematic experiences such as the Johnny Cash Official Concert Experience or Elvis Live On Screen, GEA Live has produced live screenings with orchestra and choir of major motion pictures such as Spider-Man, Dirty Dancing, The Godfather, Titanic, La La Land, Twilight, The Hunger Games, Paddington and Amadeus. This journey has led to fruitful collaborations with renowned studios and IP giants such as Lionsgate, Viacom, Sony Pictures, Warner Brothers, and other global leaders in the branded entertainment landscape, earning GEA Live its well-deserved position as the most reliable and trusted partner for location-based entertainment projects worldwide.

### **About Senbla**

Senbla is part of Sony Music Entertainment and operates both nationally and internationally across music, performing arts and entertainment concert touring, festivals family entertainment, theatre and experiential. Senbla operates in some of the most prestigious venues in the world and works with some of the world's leading artists in their fields as well as some of the biggest entertainment companies and Studios. In recent years Senbla has brought leading artists such as Michael Bublé, My Chemical Romance, Duran Duran, The Chemical Brothers, Diana Ross, and more to unique outdoor venues across the UK.

**OVERTURE CENTER FOR THE ARTS** in Madison, Wis., is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and four galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in nearly 700,000 educational and artistic experiences each year. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts. [overture.org](http://overture.org)

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