



FOR IMMEDIATE RELEASE

To RSVP for the event or to schedule an interview, contact: Shari Gasper | Communications Director | [sgasper@overture.org](mailto:sgasper@overture.org) | 608.443.1756

## Save the Date for Overture's Oh-So-Special Announcement

Oh, it's happening: our 20<sup>th</sup> Anniversary season reveal!

SUBSCRIPTIONS GO ON SALE IMMEDIATELY FOLLOWING EVENT

**Madison, Wis.** (March 4, 2024) – Oh, what a night it will be! Get ready to celebrate in style as Overture Center gears up for its monumental “**BIG 2-0H!**” We will unveil our highly anticipated **20th Anniversary season** on **Monday, April 29 at 7 p.m., publicly livestreamed** at [overture.org](https://overture.org) as well as on Overture's [YouTube](#) and [Facebook](#) pages, and in-person by invitation for donors and subscribers. Season subscriptions go on sale immediately following the event. Learn more at [overture.org/subscriptions](https://overture.org/subscriptions).

Hosted by Chief Artistic Experiences Officer Tim Sauers and Director of Broadway Engagement Programs Karra Beach, this free event promises an immersive preview of what's to come. Dive into the excitement with a detailed showcase of our **seven upcoming Broadway sensations**, including the already-announced Wisconsin premiere of the hilarious “**Shucked,**” alongside a **stellar lineup of Overture Presents** shows. Be captivated by special guests, live performances and thrilling sizzle reels featuring the season's brightest stars.

Don't miss this unforgettable evening as we embark on our next chapter of artistic excellence.

**OVERTURE CENTER FOR THE ARTS** in Madison, Wis., is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and four galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in nearly 700,000 educational and artistic experiences each year. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts. [overture.org](https://overture.org)

###