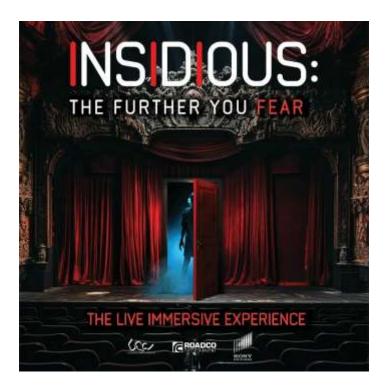


## FOR IMMEDIATE RELEASE

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## Prepare for a haunting with 'Insidious: The Further You Fear' coming to Madison January 23

Tickets go on sale Friday, July 26

**Madison, Wis.** (June 17, 2024) — Insidious: The Further You Fear brings a new spine-chilling show to Overture Hall on Thursday, January 23 at 7:30 p.m. Audiences will face their deepest fears in this must-see production that promises to leave you on the edge of your seat. Tickets go on sale Friday, July 26 at 11 a.m. at <u>overture.org</u>.

## **About Insidious: The Further You Fear**

The terrifying world of INSIDIOUS™ comes to life in INSIDIOUS: THE FURTHER YOU FEAR, an immersive horror experience that truly blurs the lines between reality and fiction. Join a live ghost-hunting seminar led by the notorious Spectral Sightings team, only to watch as it descends into a bone-chilling nightmare, transforming the safety of our world into the ominous realm of The Further. Your courage will be tested as you meet face-to-face with the darkest entities from the INSIDIOUS™ saga in an experience so vivid and frightening that you will stay glued to your seat from start to finish.

**OVERTURE CENTER FOR THE ARTS** in Madison, Wis., is a 501(c)(3) nonprofit arts organization that features seven state-of-the-art performance spaces and four galleries where national and international touring artists, nine resident companies and hundreds of local artists engage people in nearly 700,000 educational and artistic experiences each year. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts. <a href="https://overture.org">overture.org</a>

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